

# ZILKER MEDIA

## About Patrick Colletti

**Leadership and Organizational Culture Expert, Champion for Refounders and author *Refounder***



**Patrick Colletti** is a leadership and organizational culture expert, champion for “refounders” and author of the upcoming leadership book *Refounder*. He draws on his experience as a technology executive, his business-growth expertise and a passion for company culture to share growth-oriented guidance that challenges social and cultural norms, both in the workplace and in the community. Patrick is passionate about creating flourishing businesses and empowering the next generation of Refounders — business leaders and entrepreneurs who revitalize the places where they live, work and play.

Patrick is the founder, president emeritus and a current advisor of the healthcare software company [Net Health](#). When he began his tenure as company president in 2001, Net Health was experiencing significant financial turmoil resulting in laying off all but 2 employees. Collaborating with a growing team, he grew the company that now helps heal millions of people each year. In concert with a team which included 4 private equity partners, he completed a corporate turnaround — Refounding and reinvigorating the already established organization.

By utilizing a Refounder mindset as a framework for success, Patrick was able to spur rapid business growth and cultivate a flourishing corporate culture. In his debut book, *Refounder* (slated for publication in early 2021), he shares the experience, insights and moments of enlightenment he gained over two decades serving in multiple leader positions at Net Health, including president, chief revenue officer and chief operating officer. Through stories about well-known leaders, cities and organizations, he explores how society often reinvents for the better and reveals how individuals can assess what needs to be Refounded in their own life.

Patrick infuses the Refounding spirit into everything he does, helping to Refound companies such as [Think Native](#) and [Grayscale](#) through redemptive investing, guidance and counsel. In addition, he exerts his Refounding expertise for community initiatives, recently partnering with the Pittsburgh International Airport and the organization Free the Music to display pianos designed by local artists.

An innovative leader and advocate in the healthcare industry, Patrick is a frequent speaker and in-demand consultant. He has served on many boards, including Net Health, Careform (ConnectiveRx), National Foundation for Teaching Entrepreneurship (NFTE), Near Health, Pittsburgh Leadership Foundation and the Pittsburgh Technology Council. Patrick also received the Ernst and Young Entrepreneur of the Year Award in 2010, and has been featured as an expert in a variety of healthcare and business outlets, including Pittsburgh Business Times, Smart Business Network and Healthcare IT. The company’s culture has won local, national, and industry awards for culture from Beckers, PBT, and Modern Healthcare.

Patrick began his career as a strategy and sales leader for Dorland Data Networks, a healthcare data company, as well as American Lawyer Media (ALM), a business-to-business information and intelligence media company. As Director of Sales at ALM, he worked alongside the team that launched an online marketplace and content portal, known now as LAW.com.

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Patrick graduated from Muskingum University in New Concord, Ohio, with a bachelor of arts double major in business and philosophy. He currently resides with his family in Pittsburgh, Penn. For more information please visit [www.nethealth.com](http://www.nethealth.com).